



THE BLUE TRAIN
A WINDOW TO THE SOUL OF SOUTH AFRICA

PRESS RELEASE
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THE BLUE TRAIN'S CORPORATE CHARTERS & VALUE-FOR-MONEY PACKAGES



The Blue Train, one of South Africa's most well-known tourism icons, is now offering corporates the opportunity to tailor-make their own Blue Train route. The train can be chartered for strategic meetings, product launches, VIP cocktail parties, Christmas lunches, dinners and even weddings, with a variety of different routes as an option. The Conference Car, which is found in one of the two train sets, accommodates up to 22 delegates, is fully equipped with audio-visual and technical equipment for a high level business meeting or a small conference.

Hanlie Kotze, Acting Executive Manager of The Blue Train, comments, "For over 65 years The Blue Train has enjoyed international reputation as one of the world's unsurpassed luxury experiences. Our corporate clients can tailor-make a charter with a difference. For example, a Golfing or Safari Charter, with the train stopping at or near golf courses or game lodges that are situated along a rail route. As long as the option they choose involves rail networks that are compatible with The Blue Train's technology, it can be arranged! Full catering and bar facilities are available on board".

The Blue Train is also running two exciting packages with set departures in 2011, combining this luxury rail experience with relaxation in KwaZulu-Natal or a safari in the Pilanesberg Game Reserve.



Zimbali Resort Breakaway

The Blue Train is offering amazing Luxurious Breakaways in 2011, departing:

- 8 – 12th September 2011
- 17 – 21 November 2011



This 4-night package, departing on a Thursday evening, includes a return overnight journey on The Blue Train and 2 nights at Fairmont Zimbali Lodge on a B&B basis. It also includes 2 rounds of golf at The Zimbali Golf Estate (including green fees and cart hire) for the golfing enthusiasts OR a R760-00 voucher to use at one of Zimbali's Spas for non-golfers. Each guest also gets meal vouchers to the value of R550-00 to use at one of the Fairmont Zimbali Restaurants and the package includes the return road transfers from the station to Zimbali. The cost of this package is **from R14 845-00 per person sharing in a Deluxe suite.**

Safari in Style

The Blue Train is offering its Ivory Tree Lodge Safari in style escape again, due to popular demand, departing:

- 15 – 18 September 2011
- 29th December 2011 - 1st January 2012

This trip includes one overnight forward & one return day trip's accommodation on The Blue Train, plus 2 night's accommodation at the 5 star graded Ivory Tree Game Lodge in the Pilanesberg Game Reserve on a DBB basis. The package also includes 4 guided game drives during the stay, a R400 Spa Voucher per person for the Amani Spa, a welcome drink at Sun City halt, and road transfers to the Lodge. The cost of this package is **from R13 160-00 per person sharing.**



Both packages offer FANTASTIC value for money!

Since its inception in 1946, the world-renowned

Blue Train has been associated with the best in luxury hospitality and tourism. This legacy remained and was once again accentuated after the train was re-constructed in 1972, and again after a total refurbishment that was completed in 1998. The Blue Train has gathered an impressive list of accolades, such as being voted the world's leading luxury train for four consecutive years in a row, and the recent awarding of "Superior Status" by the AA Grading Council.

The train boasts private en suite bathrooms; an air cushion suspension system, which ensures a remarkably smooth ride; a driver's eye-view camera and an advanced, independent braking system amongst other advanced technological features.



To book a corporate charter or getaway with a difference on The Blue Train, contact either the Pretoria or Cape Town office, Mondays to Fridays from 08:30 to 17:00: :

- Pretoria: Call +27 12-334-8459
- Cape Town: Call +27 21-449-2672

For more information on The Blue Train, visit www.bluetrain.co.za.

Ends

WRITTEN AND DISTRIBUTED BY THE BLUE TRAIN MARKETING DEPARTMENT. FOR FURTHER INFORMATION, PLEASE CONTACT:

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